



Galvanic Spa at the Academy Awards

Just found out today that the Galvanic Spa was in all the VIP bags at the Academy Awards Sunday night.

On Sunday, it was announced that the Galvanic Spa won The Best New Product Of The Show at the Medical Spa Trade Show in LA.

Sophia Loren is now 73 and in her biography said she has never had a face lift, but has had a galvanic spa treatment twice a week for 50 years!

Nicole Kidman was quoted in Beauty Vogue in Germany "Nicole Kidman swears by the Galvanic Spa, she won't go on the red carpet appearance without a Galvanic Spa Treatment."

I was told but haven't had it confirmed that Brad Pitt & Muriel Hemingway are using the Galvanic Spa.

At the Sundance Film Festival a month ago the Galvanic Spa was featured in an interview: <http://www.spa-addicts.com/spatube/treatment.asp?vname=NuSkin.flv>

In October 2007 approx. 19,000 Galvanic Spas sold. Last month in January which is traditionally the slowest month of the year in sales the company recorded its biggest month in history. Sales of Galvanic Spa topped 60,000 units or US\$15,000,000 for the month.

If we don't increase and simply tread water we will reach sales of US\$180,000,000 with the spa alone. This doesn't take into consideration the long tail of customers purchasing cleansers, toners & moisturisers. This doesn't take into consideration the new AgeLoc products to be introduced in October at the regional convention. I will predict that Galvanic Spa will reach US\$500,000,000 in the next 12 months.

Media - Galvanic Spa in the media

A Big Hit in Celebrity Gift Bags at MTV Music Awards, September 2007, Las Vegas with release of Hand Held Galvanic Spa

(PRWEB) September 5, 2007 -- WOW Creations will be providing celebrity/VIP gift bags to the exclusive invited guests at their gifting lounge during Friday September 7 through Sunday September 9, 2007.

-- A big hit with celebrities ... you can own one too. Some of the invited guests to our gifting lounge who will own the new Galvanic Spa include Beyonce, Kanye West, Usher, Jermaine Dupri, Jay Z, Nelly, Christina Aguilera, Jessica Simpson, Ashton Kutcher, Nelly Furtado, Shakira, Avril Lavigne, Fall Out Boy, Carrie Underwood, Amy Winehouse, Fergie, Nelly Furtado, Rihanna, Justin Timberlake, JC Chaze, Gwen Stefani, Bono, Cameron Diaz, Bruce Willis, Demi Moore, Madonna and Mandy Moore, just to name a few.

The device made a stir recently when it appeared in the following publications:

- The June - August issue of Vive Magazine, in which it was featured as an editor's choice. The article states: "If you are looking for multiple spa treatments at home, the Galvanic Spa System II is just right for you. This unique multi-purpose system uses Galvanic current technology (similar to those used in spas) to boost cellular energy, improve circulation and improve the look of complexion and skin. Used on the face, scalp and body, it provides maximum results with minimum efforts."

- The ACB Beauty Magazine, in which it was featured in a one-page product highlight. The column read: "Small, smart, powerful and portable, the Galvanic Spa System II Instrument brings you the ultimate home spa experience."
